



BATTLECRUISER MILLENNIUM GOES GOLD

--Highly Anticipated Space Sim to Hit Stores in October--

WEST CHESTER, PA — SEPTEMBER 25, 2001 — Electronics Boutique and 3000AD today announced that Battlecruiser Millennium has gone gold and will ship to stores mid October in North America. This groundbreaking title will be available exclusively at Electronics Boutique and EB GameWorld retail stores and the company's Web site, EBgames.com.

Battlecruiser Millennium features space combat and adventure on a massive scale, allowing players to command their own ships and engage in galactic conflicts. With an unparalleled number of game options and scenarios, Battlecruiser Millennium provides gamers with a powerful interactive universe and a seemingly limitless variety of gameplay.

“This is an industry dominated by financial spreadsheets. An industry controlled by a few big names and even fewer good names. An industry rife with fallen heroes, broken promises, shattered dreams and wildly unattainable goals. An industry that has seemingly forgotten that innovation and the love of the game brought most of us this far. An indie developer competing in such an industry can only look to those very people who make it all worthwhile. The people who brought us all here. The people who chart our rise to fame or fall from grace. The people who made us all famous at some time or another and who fund this dream we dream. To you, the gamers, our gamers, on behalf of my team and my partners, Electronics Boutique, who made it possible to bring this game to retail and to you - I say *We hear you. Thank you for making it all worthwhile. Thank You.*” said Derek Smart, Designer & Lead Developer of the Battlecruiser series.

Electronics Boutique
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"We're excited to partner with Derek Smart and his team at 3000AD in bringing this amazing title to gamers," said Jerry Madaio, vice president of PC merchandising at Electronics Boutique. "The scope of gameplay and 3000AD's dedication to detail will deliver an expansive space simulation experience like no other."

Complete with brand new and enhanced core engines, including AI, graphics and sound effects, Battlecruiser Millennium will continue to stretch the limits of player imagination by providing an even more thrilling player experience than any of its predecessors in the popular Battlecruiser series. Other features include a massive universe -- with 75 planets, 145 moons and over 100 space regions -- and play modes that include space and planetary flight, vehicles and first-person space and planetary combat. Players can choose from six career modes, multiple space and ground vehicles and mission options that include exploration, trading and combat objectives.

Electronics Boutique is among the world's largest specialty retailers of electronic games through its 790 stores, primarily under the names Electronics Boutique and EB GameWorld, in the United States, Canada, Australia, New Zealand, Denmark, South Korea and Norway. The company sells video game hardware and software, PC entertainment software and related accessories and products. The company operates a commercial website at www.ebgames.com. Additional company information is available at www.ebholdings.com.

3000AD Inc is an independent and privately held game company that develops the industry recognized Battlecruiser series of games. Battlecruiser Millennium is the third title in the highly popular series. The company is located in Florida and operates a gaming website and community at www.3000ad.com

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